



comy

The 2nd World Congress on
CONTROVERSIES IN MULTIPLE MYELOMA



April 28-30, 2016 • Paris, France

Support and Exhibition
Invitation for the Industry



Dear Friends and Colleagues,

Following the success of the 1st World Congress on Controversies in Multiple Myeloma (COMy), we are honored to invite you to the **2nd COMy Congress to be held in Paris, France on April 28-30, 2016.**

The 2nd COMy Congress will bring to the forefront the latest and most controversial data and information in the field of Multiple Myeloma, providing a unique opportunity for world class leaders in the field to debate vital and contentious issues in Myeloma. This thought-provoking academic dialogue will address the most challenging current clinical and therapeutic questions.

The unique format of the COMy program provides ample time for discussion following each debate and participants are encouraged to take a pro-active role in this academic dialogue. These stimulating debates will provide clinicians with state-of-the-art recommendations regarding patient care.

We invite you to join us for this exciting and unique event in the beautiful and vibrant city of Paris.

Sincerely,

Prof. Arnon Nagler
Israel

Prof. Mohamed Mohty
France

Prof. Thierry Facón
France

Co-Chairpersons





CONGRESS PROFILE

AIMS OF THE CONGRESS

- To promote excellence in the field of Myeloma, by discussing, in a debate forum, evidence-based medicine and expert opinions on current controversial issues
- To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on certain controversial issues, through debates, round table discussions and plenary lectures
- To create a forum for the industry to meet with experts in the field, and to update international participants on pressing clinical and technological questions of the day

THE PROGRAM

- Controversial topics
- Debates and discussions on unresolved controversies
- Cohesive and integrative sessions
- World renowned speakers
- Audience/speaker discussions
- Continuing Medical Education (CME)-approved program

PRELIMINARY TOPICS

- Myeloma in 2016: The search for a cure?
- Biology and diagnosis
- Treatment of younger myeloma patients
- Maintenance and consolidation after transplantation
- Clinical cases discussions: Young myeloma case, elderly myeloma case, relapsed myeloma case, a high risk myeloma case
- Treatment of elderly myeloma patients
- Treatment of relapsed myeloma
- Bone disease
- Management of side effects
- New drugs development
- Waldenstrom disease



LEVELS OF SUPPORT

(Level determined by the accumulation of items of value)

PRESIDENTIAL CIRCLE

€ 75,000 and up

PLATINUM

€ 50,000 – 75,000

GOLD

€ 25,000 – 50,000

SILVER

€ 10,000 – 25,000

BRONZE

€ 2,000 – 10,000



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 35,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

Session hall and basic audiovisual equipment

- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION

€ 18,000

Opportunity to support an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

PRIZES FOR OUTSTANDING ABSTRACTS (Sole Support)

€ 3,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Company representatives will be invited to attend the award ceremony



PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium: **€ 50,000** • Parallel Symposium: **€ 40,000**

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 50,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 18 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

WELCOME RECEPTION (Sole Support)

€ 15,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

FACULTY DINNER (Sole Support)

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

SUPPORTERS' BOOKLET (Sole Support)

€ 15,000

The supporters' booklet will include the profiles and advertisements of the Congress supporters.

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet (back cover and inside page)
- Acknowledgment: congress website, congress program book, on-site signage

LUNCH (Sole Support, per Lunch)

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

INTERNET AREA (Sole Support)

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

PARTICIPANTS' BAGS (Sole Support)

provided-in-kind + **€ 10,000**

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

CONGRESS LANYARDS (Sole Support)

provided-in-kind + **€ 6,500**

This opportunity is reserved for presidential circle, platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

MOBILE APPLICATION (*New Opportunity!*)

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they've already expressed

TRANSLATION

€5,000 (per hall, per day)

Simultaneous translation into any required language

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

POSTER AREA

€ 5,000

Abstracts selected by the Congress Chairpersons for poster presentation at the Congress

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

NOTE PADS AND PENS (Sole Support)

provided-in-kind + **€ 3,000**

- Opportunity to provide branded note pads and pens to be distributed in the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



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PROMOTIONAL SUPPORT OPPORTUNITIES

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

€ 3,000

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

COFFEE BREAK

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.





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EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle, platinum and gold supporters.

Exhibition space will be available at €500 per sq.m.

The minimum booth size is 2x3 sq.m.

Companies that have only exhibition up to € 3,000 will be acknowledged as exhibitors only.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the supporters' booklet
- Two exhibitor registrations (up to 18 sq.m, additional registration per 6 sq.m)
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.





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GENERAL INFORMATION

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT:



CME Congresses

Tel: +972 52 2530370

E-mail: comy@cme-congresses.com

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the COMy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS:

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the COMy Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under CME Congresses's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.



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